



"Updates" is sent out once a month to two email lists: one for 4-H Staff and a week later to our General News email list.

April 2010

[Statewide 4-H Online Calendar](#)

[4-H Science, Engineering and Technology Updates](#)

DIRECTOR UPDATES

- **What's Your Spark?**

Spark you say? Yes, *spark!* Sparks live inside each of us, even kids. Sparks are what get you excited, make you want to get out of bed in the morning. Sparks are your passion and give you meaning. According to Peter Benson, of the Search Institute and author of [Sparks, How Parents Can Help Ignite the Hidden Strengths of Teenagers](#), **"Sparks, when illuminated and nurtured---give young people joy, energy, and direction. They have the power to change a young person's life from one of 'surviving' to 'thriving'."**

Youth who know their spark and how to ignite it **feel good about themselves**. They have meaning and purpose in their lives and positive outlooks of the future. In fact, research conducted by Benson and others have found that teens who have identified their sparks and have adults in their lives who nurture the spark, thrive in many areas including school attendance and academic performance. They are more likely to be healthy and socially competent, and experience less depression and engage in less violence.

Sparks come in many forms. They can be musical, athletic, intellectual, academic, or relational. A spark can be a passion for playing the guitar to doing community service projects. **When sparks are known and acted upon, youth come to a life-changing insight, my life has purpose!** Parents and other caring adults in young people's lives (such as 4-H volunteer leaders) can champion the sparks in kid's lives. Often youth need someone to help them find their spark, other times they need the nurturing and support to pursue the spark.

Over the coming months, the California 4-H Youth Development Program with funding from the Thrive Foundation for Youth, will be introducing training and activities to help 4-H volunteers and parents become spark champions and **start youth off on a lifetime of thriving**.

Sharon Junge

Acting Director, Statewide 4-H Youth Development Program and Center for Youth Development

CA 4-H FOUNDATION UPDATES

- **Mission-Based Fundraising and Branding: Taking it to the Next Level**

It's hard to contain our enthusiasm here for the high degree of participation not only on the GuideStar Webinar, "Stay Ahead of the Eight Ball in 2010," but on the February Virtual Brown Bag featuring branding expert Larry Checco. The message we are receiving loud and clear here at the Foundation is that counties are ready, willing and able to engage in focused efforts to involve stakeholders to a greater degree in mission-based fundraising and clear messaging around our statewide 4-H program!

We are very pleased to note that of the 15 4-H county teams of staff and volunteers who participated on the GuideStar Webinar, nine chose to respond to our call for proposals. **Each of these nine county 4-H collaboratives was selected to receive a \$5,000 award from the Foundation to begin developing and implementing their fundraising plans.** These nine counties will also receive priority training and support from the California 4-H Foundation to begin integrated mission-based fundraising and branding into their overall 4-H program plans.

Please join us in congratulating the following county teams of 4-H staff, volunteers and community partners for their commitment to developing sustainable fundraising plans for their local 4-H programs: Contra Costa, Humboldt, Los Angeles, Merced, Riverside, Sacramento, San Diego, San Luis Obispo and Santa Barbara.

As we collectively begin to develop message points about who we are as a statewide organization, it has been beneficial to also articulate what value we, as the Foundation, bring to 4-H Program. Borrowing from Larry Checco's four key concepts around branding, we invite you to consider the following:

Who We Are: The California 4-H Foundation: Annette Leeland, Executive Director, Stephanie Gallagher, Director of Corporate and Foundation Giving, Tammie Erhard, Director of Operations

What We Do: Build the capacity of 4-H to develop focused, articulate, compassionate and engaged youth leaders across California

Why We Do It: We are fortunate to witness the "product" of our statewide 4-H program in action through the individual stories of leadership we hear almost daily. We understand that leadership skills and relevant scientific knowledge around critical issues facing Californians are key to developing a confident and prepared 21st century workforce.

Why Should Anyone Care: As shrinking human and financial resources continue to challenge all sectors of business and government, private support becomes more critical than ever before. By raising funds from individuals, corporations and foundations, the Foundation is able to provide the tools to help counties build the capacity of their local 4-H programs.

HEALTHY LIVING INITIATIVE

- **4-H Healthy Living Advisory Committee**

A 4-H Healthy Living Advisory Committee is being established to guide the development of the 4-H Healthy Living Initiative. Marcel Horowitz, 4-H YD Advisor in Yolo County will chair the committee. Please see the [4-H Advisory Committee application](#) process for details. Applications are due **May 31, 2010**.

- **Recruitment for 4-H Healthy Living Academic Coordinator**

The California State 4-H Youth Development Program Office is seeking applicants for the position of 4-H Healthy Living Academic Coordinator. The 4-H Healthy Living Coordinator will be responsible for providing overall direction for implementation of the 4-H Healthy Living Initiative. Reporting to the State 4-H Director, and working collaboratively with 4-H advisors, program representatives, specialists, volunteers, and youth, the 4-H Healthy Living Academic Coordinator is responsible for supporting program development, volunteer development, and curriculum delivery strategies.

To be considered, applicants must submit the following four components of the Application Packet:

1. Cover letter.
2. **UC-ANR Academic Application Form**—which can be downloaded in PDF or Word format from the ANR website (<http://ucanr.org/jobs.cfm>), including a list of five (5) references.
3. Resume.
4. College Level Transcripts (original transcripts preferred, however, legible photocopies of original transcripts will be accepted).

IDEAS THAT WORK

- In 2009 over a dozen counties participated in the MetLife funded trainings for afterschool program staff. Over 750 4-H and afterschool agency staff received 8 hours in training in the **Tools of the Trade II...Inspiring Young Minds to be SET Ready for Life!** curriculum. Over 50,000 youth attended the afterschool programs who received the training. MetLife will again be funding afterschool staff development; this time with a focus on **Tools of the Trade I...Giving Kids a Lifetime Guarantee!** and **Civic Engagement**.
- Counties wishing to participate in this year's training will receive \$500 to assist in replicating the training in their counties. The funding can be used for travel, supplies and training materials with the goal of reaching afterschool providers who in turn agree to reach another 10 afterschool staff with at least 8 hours of training. **Train-the-trainer trainings will be held in Davis, Los Angeles, Merced and one or two other areas.** If you would like to host a statewide training in your county, please contact Sue Manglallan, Keith Nathaniel, or Sharon Junge. Dates will be posted in late March.

PROGRAMS

- **April is the Month of the Military Child.** Would your club like to show support for your local military youth? April is the Month of the Military Child and Operation: Military Kids would like to challenge 4-H clubs to draw, color, decorate poster boards or create computer generated posters that have a message that "speaks out for military kids" in the local community. The theme of the posters can vary greatly and may include information about the number of military children from your local community, the personal sacrifices that they make and opportunities available to assist or support them. The posters could then be displayed throughout your community, at libraries, schools, businesses, etc. during April, Month of the Military Child. OMK has funding available to help your club purchase supplies for this poster project. For more information contact Sylena Wise at 530-752-8585 or email smwise@ucdavis.edu.

EVENTS AND DEADLINES

- **Are you looking for a service project?** Check out <http://www.allpeoplequilt.com/> and click on the links to the **Million Pillowcase Project**. The project lasts through December 2010. The basic pattern is the easiest and is suitable for beginning sewers. Look at the link for a store near you that is accepting the pillowcases. They are donated to the homeless, foster children, cancer patients and others so they can be designed for boys, girls, and adults. In Tuolumne County, 4-H leaders donated leftover fabric and members sewed the pillowcases at their "Everything but Animals" Field Day.
- The Operation: Military Kids (OMK) Program is offering free **Babysitting Training courses for Youth 12-18**. This training is designed to help youth learn what it takes to be responsible, caring, trustworthy, competent, capable and safe babysitters. The youth will receive Child/Infant CPR training on the second day of the training. They will also receive a Babysitter's Tool Bag filled with essential supplies for babysitters. Bring a doll for fun! For more information, contact Jeanne Christenson at jchristenson@ucdavis.edu or 530-219-6608. The following are dates and locations of upcoming youth trainings:

- **Beale AFB April 8 & 9, 9:30-4:30**

- **New California State Regulations for Overnight Camps - Webinar**

Last year the State of California released a number of regulations governing overnight camps, including the need to prepare and submit written plans prior to operating a camp. Many of our 4-H camps fall under these regulations. Brian Oatman and Richard Smith, UC ANR EH&S, in conjunction with the 4-H Camping Advisory Committee and the State 4-H Policy Advisory Committee have developed a **4-H Camp Safety Guide Book** to cover all aspects of camp safety. The guide also includes template plans for use by counties. County Directors and 4-H Staff are responsible for assuring that all 4-H camps are in compliance with all aspects of these new regulations. The 2010 California Camping Conference, **April 23-25, 2010**, will provide training and assistance in the development of these plans. The due date for registration is **April 1, 2010**. Additionally a statewide **4-H Camp Safety Webinar** will be held in April, dates to be announced on the [4-H webpage](#) - check back soon! All County Directors and 4-H staff who hold camps are encouraged to attend this webinar. More information about the webinar and the posting of the guide book will occur in late March.

- A training course for the **4-H Archery Discipline** will be offered as a workshop at the 2010 California Camping Conference, **April 23-25, 2010**. Upon successful completion of the course, participants will be certified as archery volunteers and can instruct archery club projects and camp programs. For more information about registering for this course contact John Borba at (661) 868-6216 or email: jaborba@ucdavis.edu.
- The **2010 State 4-H Horse Classic** – Educational Contests Information, Rules and Entry Forms are now posted online at <http://ca4h.org/projresource/horse/classic.asp>. The event will be held on **April 24 & 25** at Reedley College, Reedley, CA. Entries are due **April 1st**. If you have any questions, please contact Jeanne George at 530-527-3101 or e-mail her at jlgeorge@ucdavis.edu.
- **4-H Train-the-Trainer Babysitting** courses are offered. The 4-H Military Partnership Program is offering professional development training opportunities to all *4-H Staff, 4-H Volunteers, and Military and Community Partner Agency personnel* on the 4-H Military Babysitting Curriculum at the following locations:
 - **Monterey County Stilwell Community Center, April 17th 9:30-4:30**
 - **UC Davis State 4-H Office, June 5th 9:30-4:30**

The Babysitting Curriculum is designed to help middle school and teenage youth to learn what it takes to be responsible, caring, trustworthy, competent, capable and safe babysitters. This course can be beneficial in training youth in your 4-H clubs and military afterschool sites. Participants will receive a Babysitter's Tool Bag, an Instructor's Guide and Student Handbook. Bring a doll! For more information, contact Jeanne Christenson at jpchristenson@ucdavis.edu or 530-219-6608.
- Are you a 4-H member or volunteer with experience and interest in technology? Apply to the **2010-2011 California 4-H Technology Leadership Team (CTLT)**! The CTLT increases the use and awareness of technology in the 4-H program through workshops, providing IT support, assistance to 4-H Clubs, and at statewide events. Candidates must be at least 16 years of age or older. Membership is a fourteen-month commitment, July 2010 through August 2011. The deadline to apply is **May 31, 2010**. More information is available at <http://www.ca4h.org/compcorps/>.
- The **Championship 4-H Horse Show** information and rules are online at <http://ca4h.org/projresource/horse/classic.asp>. The dates are **June 25-27, 2010** at Santa Cruz County Fair, Watsonville, CA. Entries are due **June 1st** with an Early Bird Special by May 15th. There are new classes being offered such as gymkhana walk/trot, versatility and elite showmanship.
- Do you enjoy the art of photography or capturing moments on film? The **2010 CA 4-H State Field Day on May 29th** has added two new contests, the California 4-H Photography Contest and the California 4-H Film Festival to the event opportunities available. [Online registration](#) for the Photography contest is due by May 7th as well as the video submissions for the Film Festival. Films created need to address the topic, "What does 4-H mean to you?". Photo entries can be dropped off on the 29th. Please click [here](#) for photo contest rules and entry information and [here](#) for Film Festival rules and information.
- The **State Leadership Conference 2010 "Operation 4-H"** is now online at <http://www.ca4h.org/conference/slc/>. **Financial assistance** will be allotted on an "as needed and available" basis and is not transferable.

Applications are due **May 15th**. Delegates may request up to \$330 of financial aid. Please direct questions to Quang "Hogan" Tong at 530-752-5644 or email at qtong@ucdavis.edu.

- It's time for **Fashion Revue** so be sure to let your county winners know where to register for State Fashion Revue. Online registration is being accepted at <http://ucanr.org/sfr2010> until **May 12**. In order to ensure a smooth event, adult judges are needed who have experience in fashion, sewing, consumer education or related fields. Adults, parents of participants, or older teen volunteers may serve as door monitors. We need 40 judges and 12 room monitors. If you can help or have questions about State Fashion Revue, please contact Karli Draxler, SFR Registrar at chat2kd@unwiredbb.com or Sue Moore, staff liaison at samoore@ucdavis.edu. Can't wait to see you there!
- **State 4-H Field Day** is looking to partner with a 4-H group willing to serve lunch at the 2010 State Field Day on **May 29, 2010**. Interested clubs should contact Quang "Hogan" Tong - 530-752-5644 or qtong@ucdavis.edu.
- Are you interested in participating on a **4-H Statewide Advisory Committee**? 4-H Youth, Adult Volunteers, County Staff and Administration are all encouraged to apply for this opportunity. The committees you may apply for are:
Policy Advisory Committee, Incentives and Recognition Advisory Committee, Citizenship/Service Learning Council, International Exchange Support Advisory Committee, Equine Education Advisory Committee, Animal Science Education Advisory Committee, Camping Advisory Committee, CA 4-H Technology Leadership Team, and Healthy Living Advisory Committee. Applications for the 2010-2011 Statewide Advisory Committees are due postmarked by **May 31, 2010**. Please click [here](#) to download an application today. You may contact the State 4-H Office for any questions, 530-754-8518.
- **4-H Equine Advisory Committee chair person** is sought. Jeanne George, 4-H YD Advisor for Tehama and Glenn counties has very ably served for a number of years as the 4-H Equine Advisory Committee chair and guided the statewide educational efforts of this group. Jeanne will retire this June, after nearly four decades of service to 4-H and the University. We all know her "boots" will be hard to fill, especially as chair of this important advisory committee. If you have any interest in leading or co-leading this committee, please contact the State 4-H Office, 530-754-8518 or Jeanne George, jlgeorge@ucdavis.edu.
- A **4-H shooting sports workshop** for the **rifle discipline** will be held at Border Tactical Range, 925 North Imperial Avenue, in **El Centro, CA** (Imperial County). The workshop will be held on **Saturday, June 12, 2010** – 8:00 a.m. – 6:00 p.m. and **Sunday, June 13, 2010** – 8:00 a.m. – 4:00 p.m. Participants must attend both days of training to receive certification. Upon successful completion of the course, the participant will be certified as rifle trainer and can lead a rifle project at the club level or serve as county trainer to certify other leaders. There is no cost for the course. To register for the course and receive more information contact John Borba at: jaborba@ucdavis.edu. For information about the facility and a map, please visit the range website at: <http://bordertactical.com>
- The State Office is organizing a **Field Day South** and is looking for interested members and Leaders to volunteer to organize the event. All interested should contact Quang "Hogan" Tong 530-752-5644 or qtong@ucdavis.edu

FUNDING OPPORTUNITIES

- Please see the **4-H S.E.T.** (Science, Engineering, and Technology) Updates newsletter, <http://www.ca4h.org/SET/updates/index.asp>, for additional funding opportunities.

INCENTIVES AND RECOGNITION

- The **2010 Statewide 4-H Higher Education Scholarships** are available for application and due to the State 4-H Office postmarked by **April 30, 2010**. To view the full list and description requirements of the scholarships available, visit: <http://www.ca4h.org/4hresource/ir/scholarship/>.
- The **Golden Clover Awards** recognize outstanding achievement of 4-H members, volunteers, 4-H program staff, and groups within the 4-H YDP. Applications are due postmarked by **May 31, 2010**. The 2010 applications are now available on the state website at: <http://www.ca4h.org/4hresource/ir/goldenclover>. Please nominate a worthy candidate that you believe is deserving of this great honor. Please direct questions to Quang "Hogan" Tong at 530-752-5644 or email at qtong@ucdavis.edu.
- National Service Briefing, a feature of Youth Service America's weekly updates offers an **Everyday Young Heroes Awards program**. This is an ongoing recognition effort to spotlight the work of youth committed to and performing outstanding community service. If you know a young person deserving of this nomination, please visit: <http://www.YSA.org/awards/hero>.
- The EPA has announced the **4th Annual Rachel Carson Contest** and is seeking entries for creative projects in the areas of poetry, photography, essays and dance. Entries need to be from a team of two or more. Entry deadline is **June 16, 2010**. For more information, visit: <http://www.epa.gov/aging/resources/thesenseofwonder/index.htm>.

YOUTH DEVELOPMENT RESEARCH

- A **New Strategy Guide on Strengthening Partnerships and Building Public Will for Out-of-School Time Programs** is now available. In collaboration with the Wallace Foundation, the YEF has developed their third strategy guide to assist municipal leaders to build citywide systems of high quality out-of-school time programs. *Strengthening Partnerships and Building Out-of-School Time Programs* incorporates three main strategies that mayors and other city leaders can use to increase support for high-quality out-of-school time activities and provides a range of examples of how these strategies have been successfully implemented. Check it out at www.nlc.org/YEF/education/afterschool/resources.aspx.
- Please visit the **4-H Center for Youth Development's** website, <http://cyd.ucdavis.edu/> to find the latest research findings and updates to ongoing study in the field of youth development.

FOR 4-H STAFF

- **For Staff: Framing Youth Development for Public Support**
For those unable to attend the March 9th webinar on Framing Youth Development for Public Support, you can view and listen to the webinar at this link, <http://www.pearweb.org/webinars/>
- **For Staff:** Applications are now being accepted for the **National SET Professional Development Manager position**. This individual will be responsible for coordinating and developing a sustainable and useable 4-H SET professional development delivery system with the National Project Director, Professional Development; work with others to oversee the coordination of online SET education and training through the 4-H web platform; ensure that SET becomes an instrumental and highly effective part of the 4-H programs; work closely with 4-H SET professionals and strategic partners to expand SET professional development in the 4-H system. This is a one-year project position with the potential of additional years dependent on performance and further funding. Please mail or fax a cover letter and resume by **March 21, 2010** to: National 4-H Council, Attn: Lita Haarer, 7100 Connecticut Ave. Chevy Chase, MD 20815. Fax: (301) 961-2894. Email: careers@fourhcouncil.edu.

- **For Staff: 4-H Thrive Academic Coordinator and 4-H Program Representative Positions Under Recruitment**

The Statewide 4-H Youth Development Program is recruiting for two new statewide 4-H YDP positions funded through a gift from the Thrive Foundation for Youth through the California 4-H Foundation. We expect the positions to have a five-year tenure, contingent on continued annual funding. Recruitments close **April 1, 2010**. Both positions will provide major assistance to and implementation of the 4-H Thrive Project.

California 4-H Thrive Project Program Representative III – click [here](#) for full job description.

California 4-H Thrive Academic Coordinator II – click [here](#) for full job description.

The 4-H partnership with the Thrive Foundation for Youth will help us extend our 4-H mission of engaging youth in reaching their fullest potential while advancing the field of youth development through establishment of a statewide positive youth development training framework for our nearly 20,000 CA 4-H volunteers through the Step-It-Up2-Thrive Model.

- **For Staff:** Are you registered for **CYFAR 2010**? California is hosting this year's conference in San Francisco, on **May 4-7, 2010**. This event will provide many opportunities to see the great work that 4-H is doing in California and nationwide. Keep in mind that reduced registration rates (\$250) apply until March 31, then they will increase to \$300. You can register at: <http://cyfar2010.unl.edu/registration>.
- **For Staff:** The **MetLife Foundation** is offering the **MetLife Awards of Excellence**. Candidates for nomination are afterschool programs that focus on middle school youth in how they promote health and wellness, prepare the youth for college and careers, and incorporate Science, Technology, Engineering and Mathematics (STEM). Award recipients will receive \$5,000 to continue the program and will also be featured in an Issue Briefs edition by MetLife Foundation. Click [here](#) for an online nomination form. Nominations are due by **April 23, 2010**.
- **For Staff: Administrative curriculum orders** are due to the State 4-H Office by **April 1, 2010**. Staff may access and place orders by logging in to the 4-H Information System here: <https://fourh.ucdavis.edu/wrp/login.asp>.
- **For Staff:** The **First Global Youth Justice Institute** is being held **June 15-17, 2010** in Cape Cod, Massachusetts. The institute is designed for adult staff who currently or previously work in a local youth justice program. Peer training and sharing will be a primary focus of the institute. Trainings and presentations will cover numerous topics such as juvenile justice, grant writing, and funding and resources. For more information and registration, please visit www.globalyouthjustice.org/Training_and_Events.html.
- **For Staff:** Space is still available in the **2010 California Focus Program**. If counties choose to extend the application date, the state office will include delegates in this hands-on program that bring history, government and policy issues to life. The conference runs from **June 25-29, 2010**. <http://www.ca4h.org/citizenship/focus/>
- **For Staff:** The **Habitat for Humanity Elementary School Lessons** are now available online. Lessons include worksheets, handouts, assessments, answer keys, and rubrics designed to teach elementary school students about housing issues around the world. A variety of subjects are covered, including math, social sciences, language arts, and science. To download copies of the elementary, middle or high school lessons, please visit: www.habitat.org/youthprograms/parent_teacher_leader/hfhlessons.aspx
- **For Staff:** The latest issue of **Latino Briefs Digest** has been released and is available at: <http://ucanr.org/LatinoBriefsDigest>. The most recent issue provides information examining research on technology, media and health issues in Latino communities.

Copyright © April 2010 The Regents of the University of California.

The 4-H name and 4-H logo are service marks protected under 18 U.S.C. 707.

Non-Discrimination Statement

To unsubscribe from ca4hnews@ucdavis.edu:

Send an email to listproc@ucdavis.edu from the email address that is subscribed to ca4hnews.
In the body of the message type "unsub ca4hnews" (without the quotes).

California State 4-H Office
Agriculture and Natural Resources
University of California
DANR Building, One Shields Avenue
Davis, CA 95616-8575
530-754-8518
fourhstateofc@ucdavis.edu