



UPDATES FROM THE CALIFORNIA STATE 4-H OFFICE

The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development.

September 2010

[Statewide 4-H Online Calendar](#)
[4-H Science, Engineering and Technology Updates](#)

DIRECTOR UPDATES

- **What We Do In 4-H Matters!!**

Hear a lot about quality programming these days? Well, that's because program quality does make a difference! A recently released report from America's Promise Alliance, *How Out-of-School Time Program Quality is Related to Adolescent Outcomes*, shows that youth participating in high quality programs have significantly more positive outcomes than youth who are in medium quality programs. In fact, the study also found that youth participating in poor quality programs showed no improved outcomes. The research brief on the report can be found at http://www.childtrends.org/Files//Child_Trends-2010_08_02_RB_OSTProgramQuality.pdf

According to the report, programs should provide opportunities for youth to develop positive relationships with adults, learn and practice skill building, participate in decision-making, and experience emotional and physical safety. I think you will agree that the California 4-H Youth Development does encourage these opportunities. However, we should be ever mindful that we need to be intentional in our planning and delivery to assure that these occur.

California 4-H Thrives! is being launched this summer. Perhaps you have already been asked to participate in a focus group interview, review materials or attend trainings. 4-H youth got an introduction to *Step-It-Up-2 – Thrive* at the State Leadership Conference at UC Davis. 4-H staff will participate in a statewide conference **September 28-30th** and 4-H adult volunteers and youth will learn more at the State Leaders' Forum in November and as part of county team training starting in January. I encourage you to look at your 4-H programs for ways to enhance quality and promote thriving, so all our 4-H youth reach their fullest potential!

Regards,

Sharon Junge, Acting Director
California 4-H Youth Development Program

CA 4-H FOUNDATION UPDATES

- **New Alumni Director On Board**

I would like to introduce the most recent edition to our 4-H Foundation staff. Her name is Amy McGuire and she is the new Director of Annual Giving and Alumni Relations. Amy has a background in youth development programs having worked with the Boys and Girls Clubs of Greater Sacramento and People Reaching Out. She has been at UC Davis for the past 8 years first at the UC Davis Arboretum and most recently with the College of Engineering. In all of her positions she has had the opportunity to work with volunteers as well as

work on successful capital and annual campaigns. When I asked Amy what she enjoys most about her work she shared with me that she greatly enjoys working with groups of people to make great things happen.

- **4-H Foundation Support to Local 4-H Organizations**

After presenting two recent workshops at SLC on increasing capacity for local 4-H organizations (clubs, programs and county offices) we received numerous requests for the handout about how the CA 4-H Foundation can support local capacity building efforts. The Foundation works with counties and clubs to provide needed resources for training, fundraising, and marketing. Please click [here](#) for a list of resources that the Foundation can provide.

Annette Leeland
Executive Director
California 4-H Foundation

HEALTHY LIVING INITIATIVE

- **September 2010** marks the first **National Childhood Obesity Awareness Month**. The American College of Sports Medicine has created the following site: <http://www.healthierkidsbrighterfutures.org/home/>, which contains many resources including a toolkit to share and promote National Childhood Obesity Awareness Month.
- The **UnitedHealth HEROES grants** an opportunity for individuals to create interactive programs that are focused on fighting childhood obesity in their own community. If you would like to receive up to \$1,000 in funding to support your service-learning project that focuses on eliminating childhood obesity, visit <http://www.YSA.org/HEROES>. The deadline to apply is **October 22, 2010**.
- The WellPoint Foundation encourages healthy behaviors, health-risk **prevention, and healthy environments**. Through the WellPoint Foundation Healthy Generation Grants Funding is currently available to address key health issues including childhood obesity, diabetes prevention, and adult physical activity. [Click Here](#) for more information about this grant.
- The **PTA Healthy Lifestyles** grant promotes good nutrition and regular physical activity in order to address the nation's childhood obesity epidemic. This grant emphasizes the important role families can play in keeping their children healthy and ready to learn. In celebration of PTA Healthy Lifestyles Month each November, National PTA offers PTA Healthy Lifestyles Grants of up to \$1,000 to local PTAs. [Click Here](#) for more information.

IDEAS THAT WORK

- **Why service-learning?** Studies show that service-learning's benefits include self-efficacy ("I know how to do something"), self-esteem ("I feel good about myself"), empowerment ("I can make change happen"), motivation ("I'm excited about learning"), and engagement ("I have strong ties to others and to society"). *Service-Learning Research and Development Center, UC Berkeley.*
- On December 18, 2009, the United Nations General Assembly adopted a resolution **A/RES/64/134** proclaiming the year commencing on 12 August 12, 2010 as the **International Year of Youth: Dialogue and Mutual Understanding**. The Year will coincide with the 25th anniversary of the first International Youth Year in 1985 on the theme Participation, Development and Peace. If you would like to learn more about this year-long event, visit: <http://social.un.org/youthyear/> or access the brochure at <http://www.un.org/esa/socdev/unyin/documents/iyy/guide.pdf>.
- Youth can engage and participate in learning healthy living habits when they visit <http://www.appsforhealthykids.com/home>. Several program are available to explore that will encourage healthy lifestyles. Visit today!

facilitated by volunteers and staff. Workshop proposals are due **July 1** and forum registration is due **September 1**. More information is available at <http://www.ca4h.org/conference/sf>. For any questions, contact Registrar, Richard Schrieber, dickschriber@netzero.com.

- **4-H Record Book Judging applications** are due to the California State 4-H office by **September 30, 2010**. Please contact Quang "Hogan" Tong, qtong@ucdavis.edu for questions. Applications can be found at <http://www.ca4h.org>.
- **National 4-H Conference Applications** are due to the California State 4-H office by **September 30, 2010**. Please contact Quang "Hogan" Tong, qtong@ucdavis.edu for questions.
- 4-H members with an interest in clothing and textile projects may be interested in entering the **California Make it With Wool contest**. The program has provided scholarships and prizes to sewing and knitting enthusiasts since the 1940's. If you would like to enter, visit <http://www.sheepusa.org>. The entry deadline for the District Photo Contest is **October 15**, and the Direct entries to the State contest deadline is **October 31, 2010**. You may contact Julie Castillo at Calif.wool@gmail.com for more questions.
- A **shooting sports volunteer training course in the shotgun discipline** will be offered at 2300 Vichey Springs Rd Ukiah, CA 95482 on Saturday **October 23, 2010** 8:00 a.m. – 5:00 p.m. and Sunday, **October 24, 2010** – 8:00 a.m. – 5:00 p.m. Upon successful completion of this course, 4-H leaders will be certified Trainers in the shooting sports discipline of Shotgun. They will be certified as Trainers and be eligible to serve as a Trainer for other shooting sports leaders in Shotgun. There is a \$30 fee for the course. To get more information or register for the class contact Linda Edgington at lgedgington@ucdavis.edu or call 707-463-4495.
- The **first annual Big Tent Conference** will be held **November 18-20, 2010** in Houston, Texas. This year's conference theme is "**Connected Communities-Thriving Youth**." The conference will host keynote speakers, sessions, art, music, and entertainment. Each day will be packed with learning opportunities to encourage collaboration between participants and stimulate creative thinking focused on helping youth thrive. Register online at <http://www.bigtentconference.com/register-now> and take advantage of the early bird registration now through **October 1, 2010**.
- Applications are currently being accepted for the **2011 National 4-H Conference**, to be held on **April 2-9th**. Applications are due by **October 1, 2010**. The National 4-H Conference is a working conference in which youth and adults--at the invitation of the Secretary of Agriculture--assist in the development of recommendations to help guide 4-H Youth Development Programs nationally and in their communities. This event brings together youth, volunteer leaders, and state and county Extension staff members from across the United States, the U.S. Territories, and the Canadian Provinces. Applicants should be at least 15 years old. More information can be found at: <http://www.ca4h.org/Programs/Conferences/N4-HC/> or please contact Quang "Hogan" Tong: 530-752-5644.
- All youth and adults, involved in camp education programs are invited to a hands-on workshop which will generate new ideas, enthusiasm and energy into any 4-H camp. Experience the new **Wildlife Habitat Evaluation Program (WHEP) Camp Activity Manual**, "Clues All Around Us". The workshop will help you make active learning fun and meaningful for campers. Mark your calendars to attend the training October 16 from 9:30 to 3:00 at the Cache Creek Nature Preserve in Woodland. For your \$20 registration fee you will garner a bag of resource material, a copy of the activity manual, many neat ideas, and the opportunity to exchange ideas with others. Lunch is included. Please contact Mary Engebret, maryengebret@comcast.net or (707) 996-2981 for registration materials. Registration deadline is **October 6, 2010**.
- The **2011 Western Regional Leaders' Forum**, "Cruise to 4-H Excellence!", is planned for **May 7-14, 2011**, and will be held aboard a cruise ship and will be visiting Alaskan and Canadian ports as attendees participate and learn at the many workshops being offered. You can visit: <http://4h.wsu.edu/conferences/2011wrlf/index.html> for more information and registration details.

FUNDING OPPORTUNITIES

- Are you addressing a current issue in your community? Do you have a new idea that will help solve a local problem? If you have the ideas and the manpower and need some money to make your project happen, submit an application through the Service-Learning RFP Program. You could receive financial assistance up to \$5,000 for your service-learning project. Funds are awarded on a competitive basis and applications are due **September 15, 2010**. Apply for funding to support your community. Applications are on-line at: <http://www.ca4h.org/Projects/Citizenship/> at the bottom of the page in either Word or PDF Format.
- Are you initiating a new project in your county or does your existing project need additional financial help? **Funds can be requested by 4-H clubs to enable youth to develop citizenship, leadership, or life skills.** New and innovative projects are encouraged but existing 4-H work that expands the reach of 4-H or increases public awareness of the program is also eligible. Applications are online (<http://www.ca4h.org/Resources/FundingOpps/Legacy/>) and due by **September 15, 2010** to Pat English in the State 4-H Office. Check out past projects that have received funding.
- **KaBOOM!** is offering **Play Day Grants**. To be eligible to win a \$10,000 grant to further help your local play space, visit <http://kaboom.org/playday> for information and grant rules. Play Days are planned to take place anytime the week of September 18-26. Organizing a community event that integrate a current service project while celebrating and improving a play space is one way each of us can contribute to lives of youth and our community.
- Attention teens who community service ideas! If your planned community service project is in need of funding and matches up to any one of the 16 issue areas listed on the **WaysToHelp.org** site, you can apply for a grant by visiting <http://waystohelp.org>. Grants requests are accepted on an ongoing basis and are reviewed and responded to on a monthly basis.
- **Government Action and Communication Institute**, a California non-profit, has put together a 180-page **directory of foundations** that will fund projects in California (and the rest of the U.S.) for children, youth, and families. More than 100 foundations are profiled, with information about their giving and how to apply to them for grants. The information is up-to-date for 2010. To purchase a copy, send a check for \$42.11 (\$35 for the book, plus tax and shipping) to GACI, Attn.: Mariya Kalima, 4535 Shady Oak Way, Fair Oaks, CA 95628. For more information about the directory or for other payment options, such as PayPal, ask Ms. Kalima at mariya@gacinstitute.org.

INCENTIVES AND RECOGNITION

- The **Prudential Spirit of Community Awards Program** is currently seeking applications to nominate and recognize 4-H members in grades 5-12 for their volunteer activities in the last year. 4-H participants may apply online at <http://spirit.prudential.com>. Top high school and middle level volunteers will receive silver medallions, \$1,000 awards and a trip to Washington, D.C. All applications must be completed, printed out, signed and submitted to your county 4-H office by **November 1, 2010**.
- Youth Service America (YSA) has created an **Everyday Young Hero Award program**. This is an opportunity to provide recognition to a dedicated individual involved in 4-H, age 5-25, that goes above and beyond to help their community. Award winners are recognized with a certificate, letter and a feature on the YSA website. Application submissions for awards recipients is an ongoing process. You may visit www.YSA.org/awards/hero that deserving 4-H'er today!

YOUTH DEVELOPMENT RESEARCH

- A recent report released by The Search Institute and sponsored by Best Buy details findings that a continuing gap among what teens need and what they are provided as it relates to teen motivation to participate in civic life. To read the full report and access ideas on how you can encourage development of youth voice, sparks and teen-adult relationships, visit: http://www.at15.com/about_at_15/teen_voice_2010.
- Please visit the **4-H Center for Youth Development's** website, <http://cyd.ucdavis.edu/> to find the latest research findings and updates of ongoing studies in the field of youth development.

FOR 4-H STAFF

- **For Staff** – The **Peace Corps** is seeking applicants for Agriculture and Forestry to assist in developing countries with natural resource conservation and production. If you are interested in participating in this opportunity and your background and experiences match the application requirements, visit www.peacecorps.gov to apply for the 2010-2011 assignments.
- **For Staff - Administrative curriculum** can be ordered on the new California 4-H website at: http://www.ca4h.org/Resources/StaffResources/Publication_Orders/. If you need copies of publications, like Welcome to 4-H, Member ID cards, 4-H Safety Manual, various certificates, etc, place your order by October 1. Orders are downloaded at the beginning of October, January, April and July. If you have questions, contact Pat English at pnenglish@ucdavis.edu.
- **For Staff** - Staff, please encourage your community club leaders to collect this information when enrollment begins. Are you the child of someone who is serving in the military, including: Army, Navy, Air Force, Marines, Reserves, National Guard, Coast Guard or other services? If so please make sure to check the box when you enroll in 4-H this year! There are many opportunities and incentives available to you through the 4-H Military Partnership and this will allow us to contact you with notification about the opportunities. Visit www.ca4h.org to locate the 4-H office in your county today!
- **For Staff** – Budgets, inventory reports, and audits are due by **September 15, 2010** to the county offices from 4-H clubs, units and councils. County office must have all units annual financial reporting completed and entered in www.ca4h.org by November 1, 2010. Please email Whitney Bell webell@ucdavis.edu for questions.
- **For Staff** - The **Convergence Partnership, Healthy People Healthy Places Webinar Series** is on Tuesdays (Monthly, 2:00 p.m. Eastern) **July 27 - September 21, 2010**. This five-part webinar series will lift up various activities, strategies, and resources aimed at creating healthy and safe environments for all. To learn more about this series and to register, please click here <http://reversechildhoodobesity.us1.list-manage.com/track/click?u=0dbac5f26ad18ac67959e871d&id=97fd09e662&e=34c09ece99>
- The **California 4-H Thrives! Staff Conference** will be held on **September 28-30, 2010** at the UC Davis ARC Conference Center. All state-wide 4-H staff are expected to attend this event. The purpose of this conference is to engage 4-H statewide staff to develop a train-the-trainer model for adult volunteers and youth that apply concepts of thriving. Online registration information will be available by late August. Please contact Gemma Miner, gminer@ucdavis.edu for more information.
- **For Staff:** The **Prudential Spirit of Community Awards Program** is currently seeking applications to nominate and recognize 4-H members in grades 5-12 for their volunteer activities in the last year. 4-H participants may apply online at <http://spirit.prudential.com>. Top high school and middle level volunteers will receive silver medallions, \$1,000 awards and a trip to Washington, D.C. All applications must be completed, printed out, signed and submitted to your county 4-H office by **November 1, 2010**.
- **For Staff:** The new State 4-H website was launched on July 1, 2010. With the conversion of the site to Sitebuilder 3.0, the State website can no longer host 4-H club websites. To fulfill the increasing need for increased channels of communications with the public and at the same time adhere to UC guidelines and policies, the State 4-H Office is recommending that clubs work with their respective county offices to host club information on the UCCE county website. This will allow only authorized staff to administer the site, provides for consistent and accurate information, and protects the privacy of leaders and members. Club leaders and members can provide information to county staff. The new State 4-H website will be using this format and protocol to post information regarding the State and Sectional Leaders' Councils. If you have questions or need assistance with this transition, please contact Jane Chin Young, Regional Advisor, at jchin@ucdavis.edu or 415-499-4207.
- **For Staff:** The latest issue of **Latino Briefs Digest** has been released and is available at: <http://ucanr.org/LatinoBriefsDigest>. The most recent issue provides information examining research on technology, media and health issues in Latino communities.

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